

# About Gameinsure

**gameinsure**  
[MFL SCIENCE & TECHNOLOGY]  
[INSURANCE FOR GAME COMPANIES]  
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INSURANCE BROKERS

Insurance for your reputation



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## Contact



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Gameinsure is provided by MFL Science & Technology Insurance Brokers and is a range of insurance solutions specifically designed to address the needs of businesses operating in the games sector.

### The Importance of Selecting a Specialist Insurance Broker

The games industry is a fast growing and dynamic market sector providing fun and entertainment for many, however the 'fun factor' obscures the fact that there are some significant insurable risks to be considered.

### Contractual Commitments

Contractual arrangements with some big sector players can impose additional burdens upon your business which if not addressed correctly can leave a business exposed.

Publishers and platform providers often impose their own contracts upon developers which can contain onerous provisions which require special attention within your insurance coverage.

Typically contracts are often subject to US Law, impose specific requirements for the type and amount of cover to be arranged and the length of time that cover has to be maintained. In addition they may restrict the publisher's liability to others, pushing some of that burden on to the developer and also require the publisher to be named as an additional insured.

Non-specialist insurers may not be able or willing to amend cover as required and non-specialist brokers may not be in a position to provide suitable advice around these requirements.

### Downloadable Content

The availability of high speed internet has seen a shift toward downloading content and games to devices.

The benefits to your business are obvious in opening up new markets and opportunities throughout the world but this also imposes additional risks with content being available in territories unfamiliar to you.

It is imperative to recognise the need to cover claims from multiple jurisdictions and the increased risks associated with delivering content online.

### Intellectual Property

Managing Intellectual Property Rights is of vital importance in the sector but if something does go wrong you need the comfort that you have suitable insurance protection in place.

### Cover Available

- Asset Protection
- Employer's Liability Insurance
- Public/Products Liability Insurance
- Professional Indemnity Insurance
- Directors' & Officers' Liability Insurance
- Business Travel Insurance